

Like fingerprints, your vision is
UNIQUE

Ultimate lenses are designed
for your unique
NEEDS, PREFERENCE
and **VIEWING HABITS**

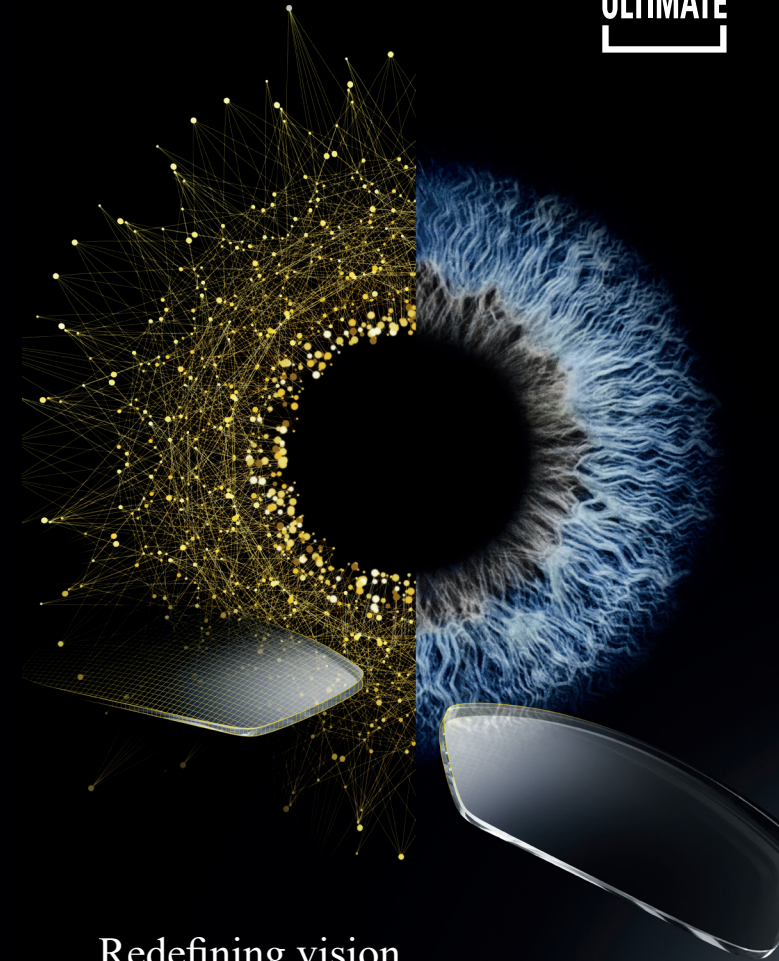
With **428,793,750**
possible combinations, it is
almost impossible to find
2 identical Ultimate lenses



Your ultimate personalised
progressive lens

SEE
M A X
ULTIMATE

PRESIO
ULTIMATE



Redefining vision,
your way



SEE MORE, SEARCH LESS

Based upon your unique prescription needs, we analyse and design the Ultimate lens to provide you with seemingly uninterrupted vision.



SEE THINGS THE WAY YOU LIKE

The all-new sensitivity personalisation helps you to see your world in a new way. By understanding, and being able to measure your visual preferences, Ultimate lenses make visual distractions virtually invisible to the eye.

REDEFINING VISION, YOUR WAY

Co-design your ultimate varifocal lens

By combining Nikon's high precision optics with your 3 unique vision insights, new Ultimate lenses will make your visual experience even more powerful and personal.

SEAMLESS SWITCH

No matter what kind of lenses you were wearing before, Ultimate recognises them and adapts to your viewing habits, making sure that everything is more familiar.

